

# Champion Creatively Alive Children™

2010 Mini-Grants Request for Proposals from Crayola in collaboration with National Association of Elementary School Principals (NAESP)



Complete and mail the included form to request RFP and learn how to obtain a mini-grant. Crayola will contact you with more information by May 1. Proposals due August 15, 2010.



## **We're inspired by educators who ignite children's abilities to bring new ideas to life.**

There is something magical about children's self-expression. That magic occurs when educators develop effective ways to bring colorful wings to the invisible things that grow in the hearts and minds of children. Using their visual voices helps students engage in learning while they share thoughts and feelings. We want to help educators find and nurture promising practices.

### **What if...**

- arts-infused learning thrived every day in our schools
- schools relied more on project-based authentic assessment rather than standardized tests
- parents and administrators valued the power of creative experiences to enhance learning
- schools find new ways to document and articulate the value of creative experiences

## **Mini-grants will be available from Crayola to help educators explore new ways to champion creatively alive children.**

Up to 20 elementary schools will be selected to receive "Championing Creatively Alive Children" mini-grants to implement and document results of an innovative project. Each selected project will include a \$2,500 monetary grant and \$500 of Crayola products. Grant recipients will share outcomes and inspire other schools to implement these innovative practices via NAESP's National Principals Resource Center.

**Please send me more information regarding the Crayola mini-grant opportunity:**

Requestor Name \_\_\_\_\_

Title \_\_\_\_\_ Email-Address \_\_\_\_\_

Name of Principal \_\_\_\_\_  Same as requestor

Elementary School Name \_\_\_\_\_

School Address \_\_\_\_\_

Is the school Principal a member of NAESP?  Yes  No

By mailing this form I give permission to Crayola LLC to contact me via email or postal mailing address.

Please return to:

CRAYOLA LLC  
ATTN: JACQUE FLYNN  
P.O. BOX 431  
EASTON PA 18044-9921

Or email to [jflynn@crayola.com](mailto:jflynn@crayola.com)

